

# NATURE MOOD

Creative design

# FLORIM È CERTIFICATA B CORP

FLORIM IS  
B CORP  
CERTIFIED

Guardiamo al business come una forza positiva in grado di generare profitto e allo stesso tempo creare un impatto virtuoso sulle persone e sull'ambiente. Da sempre.

Le nostre scelte, giorno dopo giorno, ci hanno portato a migliorare il nostro modo di fare impresa.

*We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.*

*Our choices, day after day, have led us to improve our way of doing business.*

## COSA SIGNIFICA ESSERE B CORP?

Ci siamo misurati con i **più alti standard di performance sociale e ambientale** e dopo un lungo e rigoroso processo di verifica **siamo diventati B Corp.**

Le aziende che riescono a ottenere questa certificazione sono le più evolute al mondo in termini di impatto positivo sia sociale che ambientale.

Costituiscono un movimento globale di 'Purpose Driven Businesses' che ha l'obiettivo di diffondere un nuovo **paradigma economico**, che vede le imprese come protagoniste nel **rigenerare la società.**



Certified



Corporation



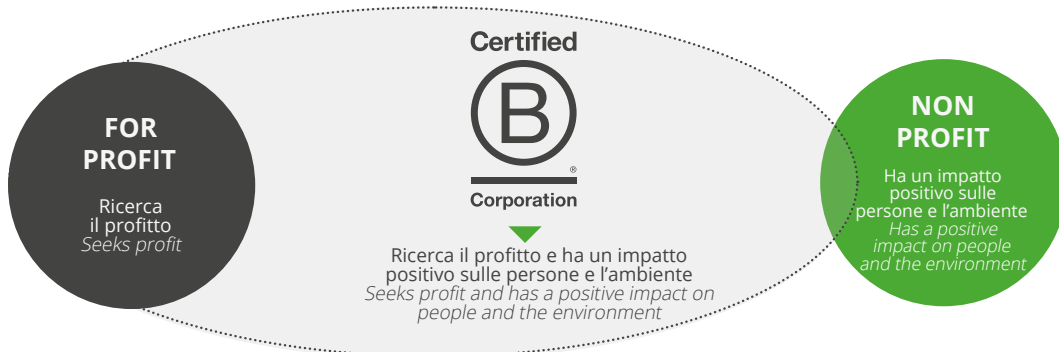
Guarda il video *"Essere sostenibile è una scelta quotidiana"* con i volti di alcune delle "persone Florim" che ogni giorno contribuiscono a rendere l'azienda sempre più responsabile.  
*Watch the video "Being sustainable is a daily choice" with the faces of some of the "Florim people" who contribute to making the company even more responsible, every day.*

## WHAT DOES IT MEAN TO BE B CORP?

We vied with the **highest social and environmental performance standards**, and after a long and scrupulous verification process, **we became B Corp.**

Companies that succeed in obtaining this certification are the most evolved in the world in terms of their positive social and environmental impact.

They constitute a global movement of 'Purpose Driven Businesses' whose aim is to diffuse a **new economic paradigm**, whereby companies are the drivers of **social regeneration.**

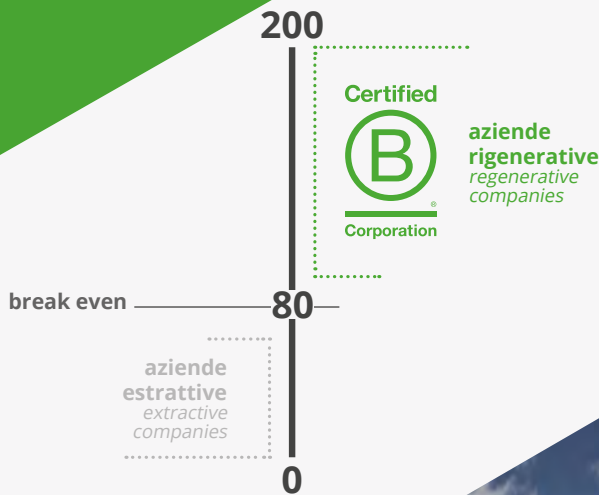


## BUSINESS RIGENERATIVO

È in corso un **cambiamento culturale** epocale di cui siamo orgogliosi di essere parte. Uno dei principi fondamentali di tutte le B Corp è quello di adottare un business rigenerativo che si contrappone a quello estrattivo.

Rigenerare significa non solo diminuire l'impatto sulla natura e sull'ambiente che ci circonda, ma addirittura produrre effetti positivi, creando valore condiviso nella società e rigenerando la biosfera.

Diventano B Corp solo quelle aziende che misurano il loro impatto complessivo attraverso il Benefit Impact Assessment (BIA) superando il punteggio di 80 (in una scala da 0 a 200) ed entrando così in una élite di imprese **rigenerative**. Chi non supera questa soglia viene considerata **azienda estrattiva** ovvero per funzionare consuma risorse economiche, sociali e ambientali superiori di quanto sia in grado di generare come output.



## REGENERATIVE BUSINESS

An historical **cultural shift** is under way, of which we are proud to be a part. One of the underlying principles of all B Corps is the adoption of a regenerative business model as opposed to an extractive one.

Regenerating means not only reducing the impact of business on our surrounding nature and environment, but also producing **positive effects, creating shared value in society and regenerating the biosphere.**

Only those companies that measure their overall impact through the Benefit Impact Assessment (BIA) exceeding the score of 80 points can be certified as B Corp, joining an elite of **regenerative companies**. Anyone who does not exceed this threshold is considered an **extractive company** or, in order to function, they consume higher economic, social and environmental resources than they are able to generate as output.

## IL PUNTEGGIO DI FLORIM

Il punteggio conseguito da Florim Italia è di 98,1 punti e il consolidato, che comprende la consociata americana, è di 90,9 punti. Così Florim rientra tra le migliori B Corp al mondo.

Sono oltre 140.000 le aziende che stanno cercando di ottenere la certificazione, nel rispetto di **severissimi standard di trasparenza e sostenibilità.**

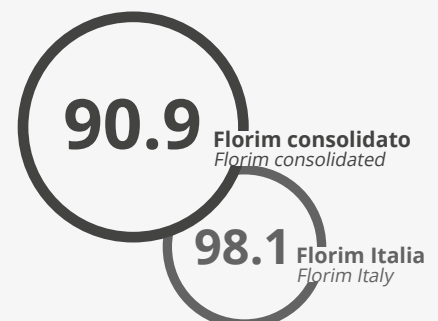
Solo il 3% riesce a superare l'iter di verifica imposto da **B Lab**, ente certificatore di origine americana che oggi opera a livello globale.

## FLORIM'S SCORE

Florim Italia score is 98.1 points and the consolidated, which includes the American subsidiary, is 90.9 points. Florim is now one of the best B Corp throughout the world.

More than 140,000 companies are currently seeking to obtain the certification **in compliance with the strictest transparency and sustainability standards.**

Only 3% manage to pass the verification process implemented by **B Lab**, the US certifying body that currently operates on a global scale.



# Creative design

Progetti completi rivolti all' interior in cui eleganza e creatività trovano un equilibrio perfetto. Il progetto si esprime attraverso un costante dialogo tra la ricerca di colore e contaminazioni materiche di ispirazione naturale.

Complete projects dedicated to interiors wherein elegance and creativity come together in perfect balance. The project manifests itself through constant dialogue between the quest for colour and material contaminations inspired by nature.

Des projets complets destinés à l'intérieur, pour un équilibre parfait entre élégance et créativité. Le projet s'exprime à travers un dialogue constant entre la recherche de couleur et la contamination entre les matières inspirée de la nature.

Komplette Projekte für den Innenraum, bei denen Eleganz und Kreativität ein perfektes Gleichgewicht erreichen. Das Projekt nimmt durch einen ständigen Dialog zwischen gelungener Farbwahl und von der Natur inspirierten Materialmixturen Gestalt an.

Proyectos completos para ambientes interiores, en los que la elegancia y la creatividad alcanzan un equilibrio perfecto. El proyecto se expresa a través de un constante diálogo entre la búsqueda del color y contaminaciones matéricas inspiradas en la naturaleza.

**refinement**



**color**

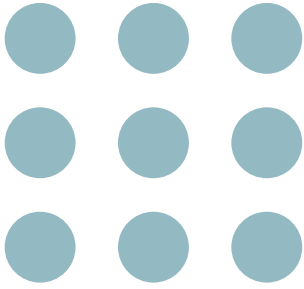


## mood board



## harmony





# NATURE MOOD



Creative design






# NATURE MOOD








Natura come primo valore assoluto, non come risorsa da dominare e sfruttare. Natura come casa, come nido accogliente, come perfetta sintesi di ciò che ci fa stare bene. Con la collezione **Nature mood** l'ambiente naturale "invade" gli spazi costruiti dall'uomo, entra nelle nostre case divenendo parte del modo di sentire e di vivere gli ambienti per influenzare positivamente il nostro umore. Pavimenti e rivestimenti di pareti e arredi diventano uno sfondo emozionale che si intreccia in un armonioso dialogo di sfumaturee venature, consentendoci di ritrovare quell'equilibrio psico-fisico dal quale la crescente urbanizzazione e la tecnologia ci fanno spesso allontanare. In linea con le più recenti tendenze dell'housing evolution Nature mood concepisce la Natura non solo come modello, ma come vero e proprio mentore e misura del progetto umano, dalla quale apprendere e con la quale dare vita a un design sempre più sostenibile.



# NATURE MOOD

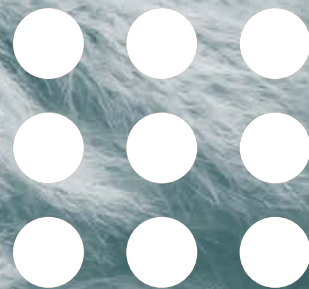
Nature seen not as a resource to be dominated and exploited, but as the first absolute value. Nature as a home, as a cosy nest, as the perfect synthesis of what makes us feel good. With the **Nature Mood** collection, the natural environment “invades” man-made spaces, enters our homes and becomes part of the way we sense and experience our surroundings, influencing our mood in a positive way. Floors, wall coverings and furniture become an emotional backdrop interwoven in a harmonious dialogue of nuances and veining, making it possible for us to rediscover that psycho-physical balance from which increasing urbanization and technology often distance us. In line with the latest trends in housing evolution, Nature Mood conceives of Nature not only as a model, but also as a true mentor and gauge of human endeavor, something from which to acquire knowledge and with which to give life to increasingly environmentally friendly designs.

Redémarrer, donner vie à un nouveau parcours, prendre un nouveau départ. Recommencer par la Nature. La Nature comme première valeur absolue, non pas comme une ressource à dominer et à exploiter. La Nature comme une maison, un nid accueillant, la synthèse parfaite de ce qui nous fait nous sentir bien. Avec la collection **Nature mood**, l'environnement naturel « envahit » les espaces construits par l'homme, entre dans nos maisons et s'intègre dans notre manière de ressentir et de vivre les espaces pour influencer de façon positive notre humeur. Les revêtements de sol, les revêtements muraux et les meubles deviennent une toile de fond émotionnelle qui s'entremêle dans un dialogue harmonieux de nuances et de veines, nous permettant de retrouver l'équilibre psychophysique qui se dissipe souvent en raison de l'urbanisation croissante et de la technologie. En ligne avec les tendances les plus récentes de l'housing evolution, Nature mood conçoit la Nature non seulement comme un modèle mais comme un véritable mentor et une dimension du projet humain, source de connaissances et grâce à laquelle donner vie à un design de plus en plus durable.



Neu starten, einen neuen Weg einschlagen, einen Neuanfang. Von der Natur ausgehend neu beginnen. Natur als erster absoluter Wert, nicht als zu beherrschende und auszubeutende Ressource. Die Natur als Zuhause, als einladendes Nest, als perfekte Synthese dessen, was uns gut tut. Mit der Kollektion **Nature Mood** „dringt“ die natürliche Umgebung in die von Menschenhand geschaffenen Räume „ein“, kommt in unsere Wohnungen und wird Teil der Art und Weise, wie wir unsere Umgebung fühlen und erleben, um unsere Stimmung positiv zu beeinflussen. Böden, Wandverkleidungen und Einrichtungsgegenstände werden zu einem emotionalen, in einem harmonischen Dialog zwischen Farbtönen und Adern verwobenen Hintergrund und ermöglichen es uns, jenes psycho-physische Gleichgewicht wiederzufinden, von dem uns die zunehmende Urbanisierung und die Technologie oft entfernen. Im Einklang mit den neuesten Trends in der Evolution des Wohnens versteht Nature Mood die Natur nicht nur als Vorbild, sondern als echten Mentor und Maßstab für die menschliche Gestaltung, von der wir lernen und mit der wir ein immer nachhaltigeres Design ins Leben rufen können.

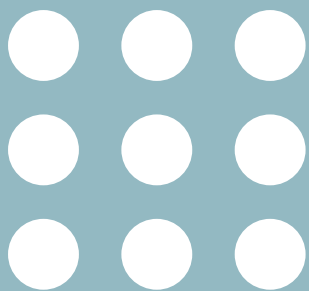
Volver a empezar, comenzar un nuevo curso, un nuevo inicio. Volver a empezar desde la Naturaleza. Naturaleza como primer valor absoluto, no como recurso para dominar y explotar. Naturaleza como hogar, como nido acogedor, como perfecta síntesis de lo que nos hace sentir bien. Con la colección **Nature mood**, el ambiente natural “invade” los espacios construidos por las personas, entra en nuestras casas, convirtiéndose en parte de la manera de sentir y de vivir los ambientes para influir positivamente en nuestras emociones. Los pavimentos y los revestimientos de paredes y decoraciones se convierten en un fondo emocional que se entrelaza en un armonioso diálogo de matices y vetas, permitiéndonos encontrar ese equilibrio psicofísico del que a menudo nos alejan la creciente urbanización y la tecnología. En línea con las últimas tendencias de la evolución de la vivienda, Nature mood concibe la Naturaleza no solo como modelo, sino como verdadero mentor y medida del proyecto humano, para comprender y dar vida a un diseño cada vez más sostenible.





**wall:** plank\_04 comfort 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
**staircase:** plank\_05 comfort 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"  
**floor:** plank\_05 strutturato/structured 30x120 11<sup>4/5</sup>"x47<sup>1/4</sup>"





wall: riverbed glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" / plank\_01  
boiserie: plank\_01 comfort 4x120 1<sup>4/7</sup>"x47<sup>1/4</sup>" / plank\_02 comfort 4x120 1<sup>4/7</sup>"x47<sup>1/4</sup>"  
floor: plank\_03 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>" . 20x180 7<sup>7/8</sup>"x70<sup>6/7</sup>" / hexagon mix 2 comfort





wall: riverbed glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" / plank\_01  
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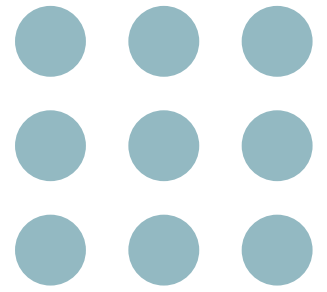


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**boiserie:** plank\_01 comfort 4x120 1<sup>4</sup>/<sub>7</sub>"x47<sup>1</sup>/<sub>4</sub>" / plank\_02 comfort 4x120 1<sup>4</sup>/<sub>7</sub>"x47<sup>1</sup>/<sub>4</sub>"  
**floor:** hexagon mix 2 comfort





**boiserie:** plank\_01 comfort 4x120 1<sup>4</sup>/<sub>7</sub>"x47<sup>1</sup>/<sub>4</sub>" / plank\_02 comfort 4x120 1<sup>4</sup>/<sub>7</sub>"x47<sup>1</sup>/<sub>4</sub>"  
**floor:** hexagon mix 2 comfort





boiserie: plank\_01 comfort 4x120 1<sup>4</sup>/<sub>7</sub>"x47<sup>1</sup>/<sub>4</sub>" / plank\_02 comfort 4x120 1<sup>4</sup>/<sub>7</sub>"x47<sup>1</sup>/<sub>4</sub>"  
floor: plank\_03 comfort 26,5x180 10<sup>3</sup>/<sub>7</sub>"x70<sup>5</sup>/<sub>7</sub>" . 20x180 7<sup>7</sup>/<sub>8</sub>"x70<sup>5</sup>/<sub>7</sub>"









wall: plank\_01 comfort 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" fireplace: riverbed glossy  
floor: plank\_03 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>". 20x180 7<sup>2/8</sup>"x70<sup>6/7</sup>"



wall: plank\_01 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" / riverbed glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: plank\_03 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>" . 20x180 7<sup>2/8</sup>"x70<sup>6/7</sup>"





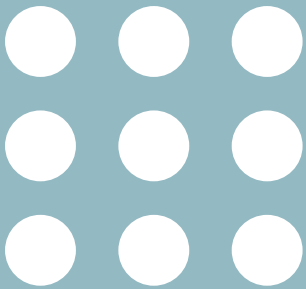
wall/shelf: plank\_01 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" / riverbed glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"



wall: plank\_01 comfort 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
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**wall:** tundra glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" **kitchen island:** tundra glossy **kitchen top:** tundra glossy  
**floor:** chevron dx/sx plank\_01 comfort 11x53 4<sup>1/3</sup>"x20<sup>6/7</sup>"





**wall:** tundra glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" **kitchen island:** tundra glossy **kitchen top/kitchen sink:** tundra glossy  
**floor:** chevron dx/sx plank\_01 comfort 11x53 4<sup>1/3</sup>"x20<sup>6/7</sup>"





wall: tundra glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" kitchen top/kitchen sink: tundra glossy  
floor: chevron dx/sx plank\_01 comfort 11x53 4<sup>1/3</sup>"x20<sup>6/7</sup>"





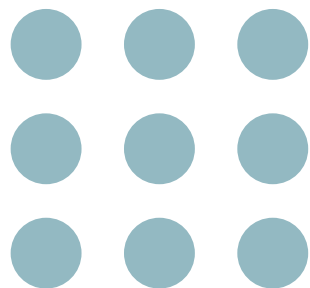




wall: tundra glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" kitchen island/kitchen top: tundra glossy  
floor: chevron dx/sx plank\_01 comfort 11x53 4<sup>1/3</sup>"x20<sup>6/7</sup>"

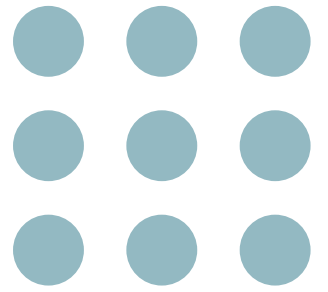


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floor: chevron dx/sx plank\_01 comfort 11x53 4<sup>1/3</sup>"x20<sup>1/2</sup>"





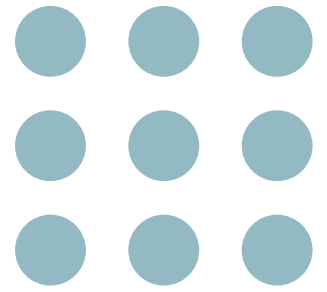




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floor: chevron dx/sx plank\_01 comfort 11x53 4<sup>1/8</sup>"x20<sup>6/7</sup>"



**wall:** plank\_01 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" / **riverbed glossy** 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" **shelf:** plank\_01  
**fireplace:** riverbed glossy **table:** riverbed glossy  
**floor:** plank\_03 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>", 20x180 7<sup>7/8</sup>"x70<sup>6/7</sup>"





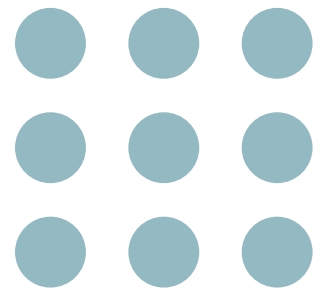
wall: riverbed glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
shelf: plank\_01 table: riverbed glossy  
floor: plank\_03 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>". 20x180 7<sup>7/8</sup>"x70<sup>6/7</sup>"





**table:** riverbed glossy

**floor:** chevron dx/sx plank\_01 comfort 11x53 4<sup>1</sup>/<sub>3</sub>"x20<sup>6</sup>/<sub>7</sub>" / plank\_03 comfort 26,5x180 10<sup>3</sup>/<sub>7</sub>"x70<sup>6</sup>/<sub>7</sub>". 20x180 7<sup>7</sup>/<sub>8</sub>"x70<sup>6</sup>/<sub>7</sub>"



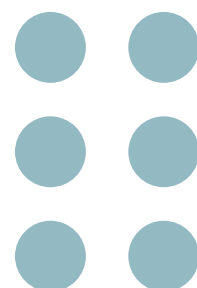








**wall:** stripes mix 2 comfort 40x40 15<sup>3/4</sup>"x15<sup>3/4</sup>" / plank 02 comfort / mountain peak glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
**floor:** plank 02 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>". 20x180 7<sup>7/8</sup>"x70<sup>6/7</sup>"





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**shower:** mountain peak glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" **floor:** stripes mix 2 comfort 40x40 15<sup>3/4</sup>"x15<sup>3/4</sup>"  
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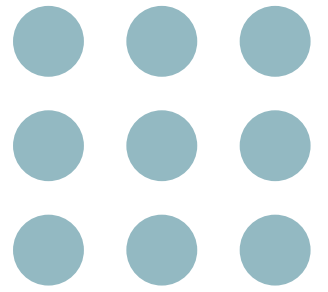
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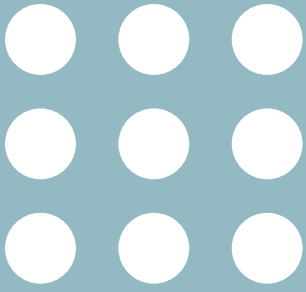




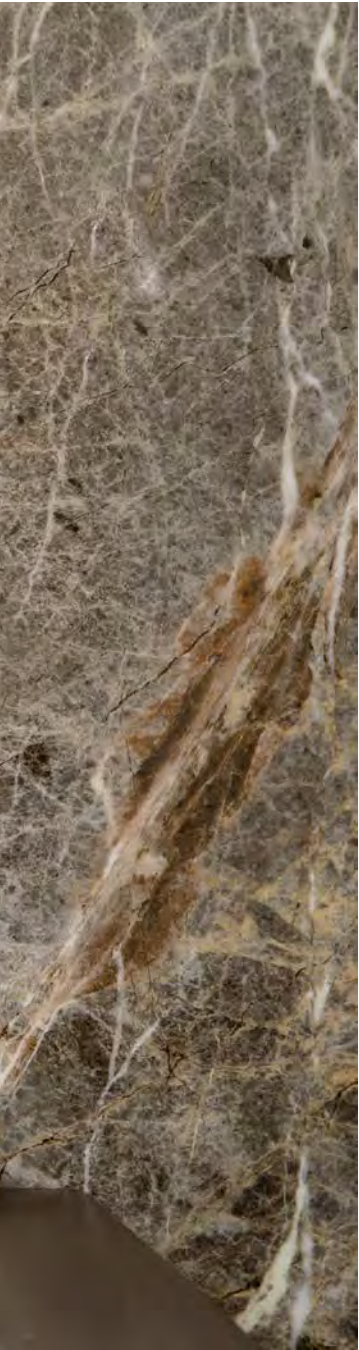


**shower: mountain peak glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"** **floor: stripes mix 2 comfort 40x40 15<sup>3/4</sup>"x15<sup>3/4</sup>"** **mountain peak glossy**  
**floor: plank 02 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>". 20x180 7<sup>7/8</sup>"x70<sup>6/7</sup>"**





**wall:** mountain peak glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"





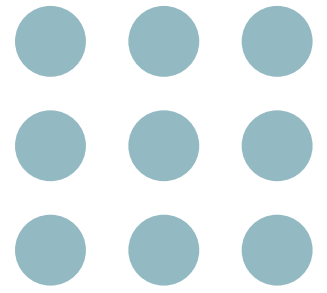


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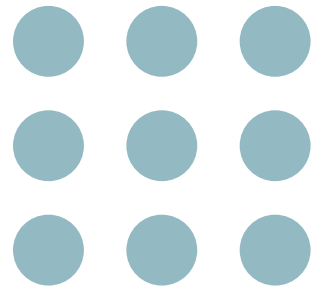






wall: glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / french herringbone mix 1 comfort shelf: plank\_06

floor: plank\_06 comfort 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





wall: glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" shelf: plank\_06





wall: glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / french herringbone mix 1 comfort shelf: plank\_06  
floor: plank\_06 comfort 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"



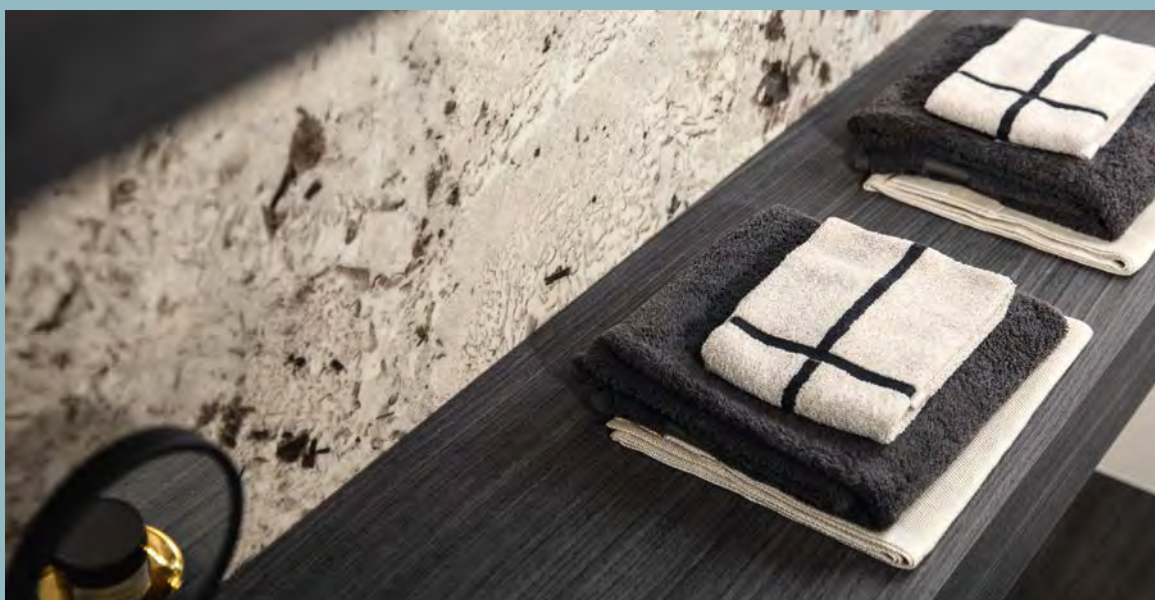






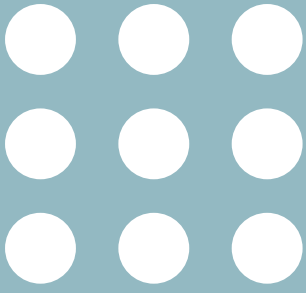


wall: glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / french herringbone mix 1 comfort shelf: plank\_06

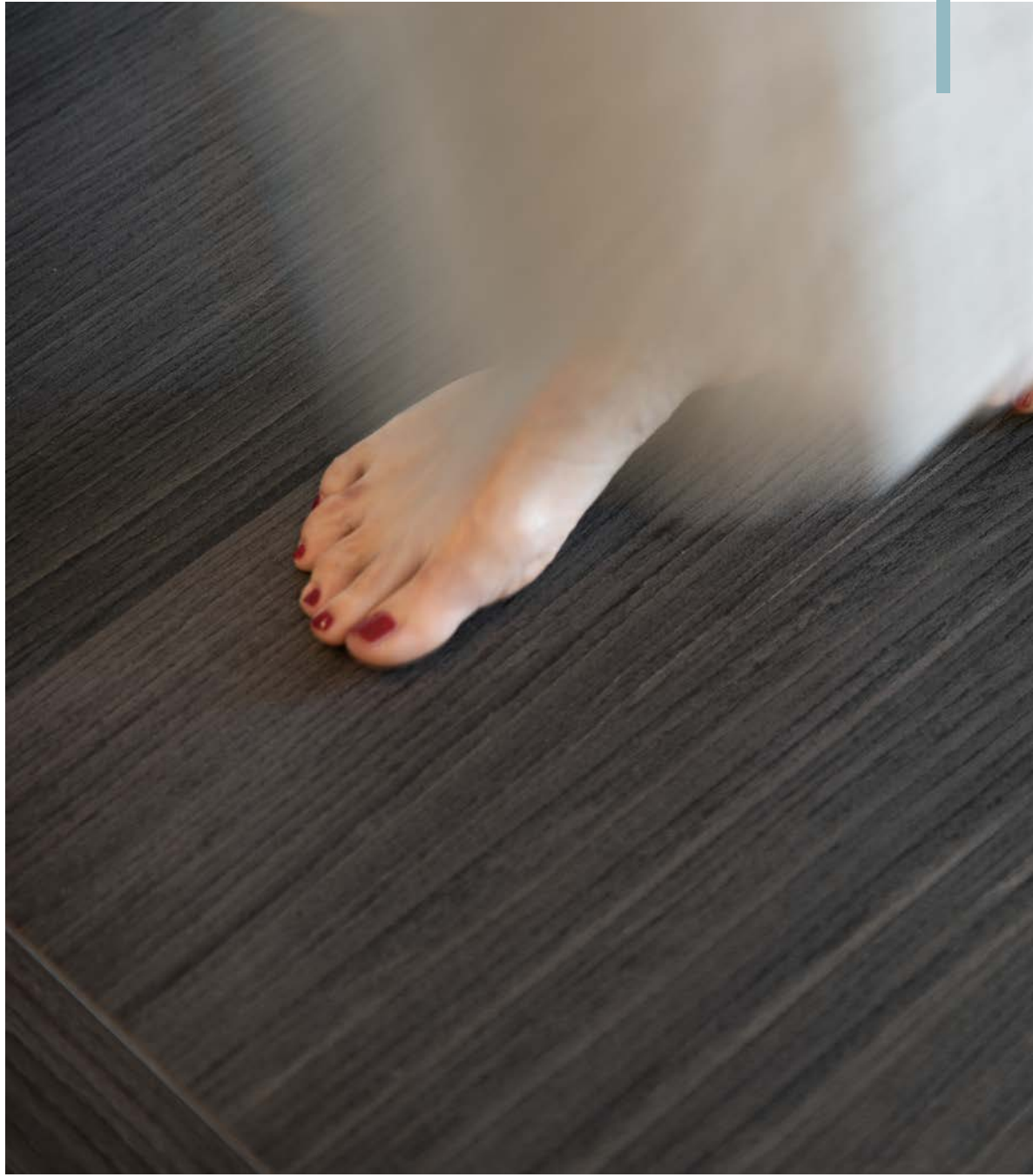




wall: glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" shelf: plank\_06  
floor: plank\_06 comfort 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"

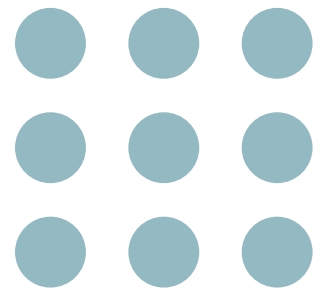


shelf: plank\_06  
floor: plank\_06 comfort 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





wall: plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
ceiling: plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" floating furniture: mountain peak glossy drawers: plank\_01 comfort  
floor: plank\_04 comfort 4x120 1<sup>4</sup>/<sub>7</sub>"x47<sup>1/4</sup>"

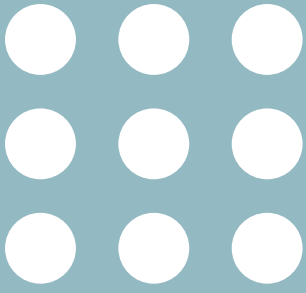








wall: plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
ceiling: plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
floor: plank\_04 comfort 4x120 14<sup>7/8</sup>"x47<sup>1/4</sup>"



**wall:** plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
**floor:** plank\_04 comfort 4x120 1<sup>4/7</sup>"x47<sup>1/4</sup>"





wall: plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
ceiling: plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
floor: plank\_04 comfort 4x120 1<sup>4</sup>/<sub>7</sub>"x47<sup>1/4</sup>"





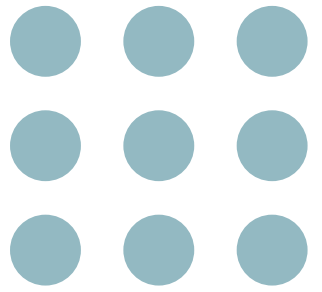
wall: plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
ceiling: plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" floating furniture: mountain peak glossy drawers: plank\_01 comfort  
floor: plank\_04 comfort 4x120 1<sup>4/7</sup>"x47<sup>1/4</sup>"





**wall:** plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
**floating furniture:** mountain peak glossy **drawers:** plank\_01 comfort  
**floor:** plank\_04 comfort 4x120 1<sup>4/7</sup>"x47<sup>1/4</sup>"





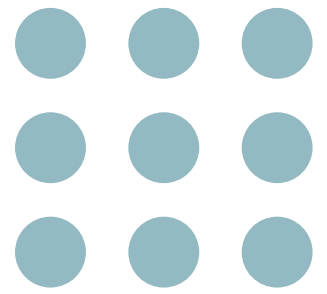




wall: plank\_01 comfort 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / glacier glossy 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
floating furniture: mountain peak glossy drawers: plank\_01 comfort  
floor: plank\_04 comfort 4x120 14<sup>7</sup>/<sub>8</sub>"x47<sup>1/4</sup>"



**wall:** rainforest glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
**floor:** plank\_04 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>"





wall: rainforest glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: plank\_04 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>"





wall: rainforest glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: plank\_04 comfort 26,5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>"









wall: rainforest glossy 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: plank\_04 comfort 26.5x180 10<sup>3/7</sup>"x70<sup>6/7</sup>"



# GLACIER

**GRES FINE PORCELLANATO**  
 FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↓	COLOR	SURFACE	80x180	60x120
			31 1/2" x 70 5/7"	23 5/8" x 47 1/4"
<b>NATURE MOOD</b>	GLACIER	GLOSSY	774674	775102
		COMFORT	774669	775097

6 mm 1/4" ↓	FLORIM OVERSIZE <b>magnUm</b>	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 1/4" x 110 1/4"	47 1/4" x 94 1/2"	47 1/4" x 47 1/4"	23 5/8" x 47 1/4"
<b>NATURE MOOD</b>	GLACIER	GLOSSY	774718	774871	774887	774903	
		COMFORT	774706	774860	774876	774892	



**TUNDRA**

**NATURE MOOD**

**GRES FINE PORCELLANATO**  
 FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↓	COLOR	SURFACE	<b>80x180</b> 31 1/2"x70 6/7"	<b>60x120</b> 23 5/8"x47 1/4"
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<b>NATURE MOOD</b>		TUNDRA	GLOSSY	774676	775104
			COMFORT	774671	775099


6 mm 1/4" ↓	<small>FLORIM OVERSIZE</small> <b>magnum</b>	COLOR	SURFACE	<b>120x280</b> 47 1/4"x110 1/4"	<b>120x240</b> 47 1/4"x94 1/2"	<b>120x120</b> 47 1/4"x47 1/4"	<b>60x120</b> 23 5/8"x47 1/4"
<b>NATURE MOOD</b>		TUNDRA	GLOSSY	774720	774873	774889	774905
			COMFORT	774708	774862	774878	774894



# RAINFOREST

**GRES FINE PORCELLANATO**  
 FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↓	COLOR	SURFACE	80x180 31 1/2" x 70 5/7"	60x120 23 5/8" x 47 1/4"
<b>NATURE MOOD</b> 	RAINFOREST	GLOSSY	774673	775101
		COMFORT	774646	775096

6 mm 1/4" ↓	FLORIM OVERSIZE <b>magnUm</b>	COLOR	SURFACE	120x280 47 1/4" x 110 1/4"	120x240 47 1/4" x 94 1/2"	120x120 47 1/4" x 47 1/4"	60x120 23 5/8" x 47 1/4"
<b>NATURE MOOD</b> 	RAINFOREST	GLOSSY	774717	774870	774886	774902	
		COMFORT	774705	774859	774875	774891	



# MOUNTAIN PEAK

# NATURE MOOD

**GRES FINE PORCELLANATO**  
 FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↓

	COLOR	SURFACE	80x180 31 1/2"x70 5/7"	60x120 23 5/8"x47 1/4"
<b>NATURE MOOD</b>	MOUNTAIN PEAK	GLOSSY	774675	775103
		COMFORT	774670	775098

6 mm 1/4" ↓

FLORIN OVERSIZE  
**magnum**


	COLOR	SURFACE	120x280 47 1/4"x110 1/4"	120x240 47 1/4"x94 1/2"	120x120 47 1/4"x47 1/4"	60x120 23 5/8"x47 1/4"
<b>NATURE MOOD</b>	MOUNTAIN PEAK	GLOSSY	774719	774872	774888	774904
		COMFORT	774707	774861	774877	774893




# RIVERBED

## GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	80x180	60x120
			31 1/2" x 70 5/7"	23 5/8" x 47 1/4"
NATURE MOOD 	RIVERBED	GLOSSY	774677	775105
		COMFORT	774672	775100








6 mm 1/4" ↑↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280	120x240	120x120	60x120
				47 1/4" x 110 1/4"	47 1/4" x 94 1/2"	47 1/4" x 47 1/4"	23 5/8" x 47 1/4"
NATURE MOOD 	RIVERBED	GLOSSY		774721	774874	774890	774906
		COMFORT		774709	774863	774879	774895









**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO/ФАРФОРОВЫЙ КЕРАМОГРАНИТ  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO - КАЛИБРОВАННАЯ

PEZZI SPECIALI/SPECIAL TRIMS/PIÈCES SPÉCIALES/FORMSTÜCKE/PIEZAS ESPECIALES/Специальные изделия

9 mm 3/8" ↑↓				4,6x60 1 4/5" x 23 5/8"	33x120x3 13" x 47 1/4" x 1 1/8"
	COLOR		SURFACE	 battiscopa	 gradino
<b>NATURE MOOD</b>		GLACIER	GLOSSY	775513	775503
			COMFORT	775518	775508
		TUNDRA	GLOSSY	775514	775504
			COMFORT	775519	775509
		RAINFOREST	GLOSSY	775515	775505
			COMFORT	775520	775510
		MOUNTAIN PEAK	GLOSSY	775516	775506
			COMFORT	775521	775511
		RIVERBED	GLOSSY	775517	775507
			COMFORT	775522	775512


6 mm 1/4" ↑↓				4,6x60 1 4/5" x 23 5/8"
	COLOR		SURFACE	 battiscopa
<b>NATURE MOOD</b>		GLACIER	GLOSSY	775487
			COMFORT	775492
		TUNDRA	GLOSSY	775488
			COMFORT	775493
		RAINFOREST	GLOSSY	775489
			COMFORT	775494
		MOUNTAIN PEAK	GLOSSY	775490
			COMFORT	775495
		RIVERBED	GLOSSY	775491
			COMFORT	775496


**In relazione alle differenti tecnologie produttive l'accostamento di prodotti con spessori diversi potrebbe presentare delle disomogeneità, se ne sconsiglia pertanto l'abbinamento.**  
Due to the different production technologies, contiguous installation of products with different thickness may give a non-homogeneous result. For this reason we do not recommend this option. / Vu que différentes technologies de production sont utilisées avec des épaisseurs différentes, des problèmes d'homogénéité pourraient se présenter, il est donc déconseillé de les poser ensemble. / Wegen unterschiedlicher Produktionstechnologien können die Fliesen mit verschiedenen Materialstärken optische Differenzen aufweisen. Von einem direkten Aneinanderlegen wird deshalb abgeraten. / Dadas las diferentes tecnologías productivas, la combinación de productos de diferentes espesores podría dar lugar a heterogeneidad, por lo que se desaconseja mezclarlas.

PLANK\_01

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO


9 mm 3/8" ↓	COLOR	SURFACE	26,5x180 10 <sup>3/7"</sup> x70 <sup>6/7"</sup>	20x180 7 <sup>7/8"</sup> x70 <sup>6/7"</sup>	30x120 11 <sup>4/5"</sup> x47 <sup>1/4"</sup>
<b>NATURE MOOD</b> 	PLANK_01	COMFORT	774679	774685	-
		STRUTTURATO/STRUCTURED	-	-	775139


6 mm 1/4" ↓	FLOHM OVERSIZE magnum	COLOR	SURFACE	120x280 47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	120x240 47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	120x120 47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	60x120 23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
<b>NATURE MOOD</b> 	PLANK_01	COMFORT	774711	774864	774880	774896	

PLANK\_02

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↓	COLOR	SURFACE	26,5x180 10 <sup>3/7"</sup> x70 <sup>6/7"</sup>	20x180 7 <sup>7/8"</sup> x70 <sup>6/7"</sup>	30x120 11 <sup>4/5"</sup> x47 <sup>1/4"</sup>
<b>NATURE MOOD</b> 	PLANK_02	COMFORT	774680	774687	-
		STRUTTURATO/STRUCTURED	-	-	775140

6 mm 1/4" ↓	FLOHM OVERSIZE magnum	COLOR	SURFACE	120x280 47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	120x240 47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	120x120 47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	60x120 23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
<b>NATURE MOOD</b> 	PLANK_02	COMFORT	774712	774865	774881	774897	



PLANK\_03

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	26,5x180		20x180	
			10 <sup>3/17"</sup> x70 <sup>6/17"</sup>		7 <sup>1/8"</sup> x70 <sup>6/17"</sup>	
NATURE MOOD	PLANK_03	COMFORT	774681		774688	

6 mm 1/4" ↑↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280		120x240		120x120		60x120	
				47 <sup>1/4"</sup> x110 <sup>1/4"</sup>		47 <sup>1/4"</sup> x94 <sup>1/2"</sup>		47 <sup>1/4"</sup> x47 <sup>1/4"</sup>		23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	
NATURE MOOD		PLANK_03	COMFORT	774713		774866		774882		774898	

## PLANK\_04

### GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↓	COLOR	SURFACE	26,5x180 10 <sup>3/7"</sup> x70 <sup>6/7"</sup>	20x180 7 <sup>7/8"</sup> x70 <sup>6/7"</sup>	30x120 11 <sup>4/5"</sup> x47 <sup>1/4"</sup>
NATURE MOOD	PLANK_04	COMFORT	774682	774689	-
		STRUTTURATO/STRUCTURED	-	-	775141


6 mm 1/4" ↓	FLORM OVERSIZE magnum	COLOR	SURFACE	120x280 47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	120x240 47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	120x120 47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	60x120 23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
NATURE MOOD		PLANK_04	COMFORT	774714	774867	774883	774899




PLANK\_05

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO


9 mm 3/8" ↑↓	COLOR	SURFACE	26,5x180 10 <sup>3/7"</sup> x70 <sup>6/7"</sup>	20x180 7 <sup>7/8"</sup> x70 <sup>6/7"</sup>	30x120 11 <sup>4/5"</sup> x47 <sup>1/4"</sup>
<b>NATURE MOOD</b> 	PLANK_05	COMFORT	774683	774690	-
		STRUTTURATO/STRUCTURED	-	-	775142

6 mm 1/4" ↑↓	FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280 47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	120x240 47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	120x120 47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	60x120 23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
<b>NATURE MOOD</b> 		PLANK_05	COMFORT	774715	774868	774884	774900

## PLANK\_06

### GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↑↓	COLOR	SURFACE	<b>26,5x180</b> 10 <sup>3/7"</sup> x70 <sup>6/7"</sup>	<b>20x180</b> 7 <sup>7/8"</sup> x70 <sup>6/7"</sup>
				








<b>NATURE MOOD</b>	PLANK_06	COMFORT	774684	774691
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6 mm 1/4" ↑↓	FLORM OVERSIZE <b>magnum</b>	COLOR	SURFACE	<b>120x280</b> 47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	<b>120x240</b> 47 <sup>1/4"</sup> x94 <sup>1/2"</sup>	<b>120x120</b> 47 <sup>1/4"</sup> x47 <sup>1/4"</sup>	<b>60x120</b> 23 <sup>5/8"</sup> x47 <sup>1/4"</sup>
							

<b>NATURE MOOD</b>	PLANK_06	COMFORT	774716	774869	774885	774901
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**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

6 mm 1/4" 	COLOR	SURFACE	<b>11x53</b> 4 <sup>1/8"</sup> x20 <sup>5/7"</sup> CHEVRON DX	<b>11x53</b> 4 <sup>1/8"</sup> x20 <sup>5/7"</sup> CHEVRON SX	
	PLANK_01	COMFORT	775374	775380	
	PLANK_02	COMFORT	775375	775381	
	PLANK_03	COMFORT	775376	775382	
<b>NATURE MOOD</b>		PLANK_04	COMFORT	775377	775383
	PLANK_05	COMFORT	775378	775384	
	PLANK_06	COMFORT	775379	775386	

6 mm 1/4" 	COLOR	SURFACE	<b>4x120</b> 1 <sup>4/7"</sup> x47 <sup>1/4"</sup> STRIP	
	PLANK_01	COMFORT	775387	
	PLANK_02	COMFORT	775388	
	PLANK_03	COMFORT	775389	
	<b>NATURE MOOD</b>	PLANK_04	COMFORT	775390
	PLANK_05	COMFORT	775391	
	PLANK_06	COMFORT	775392	



**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

<b>6 mm</b> 1/4" ↑↓	COLOR	SURFACE	<b>60x60</b> 23 <sup>5/8"</sup> x23 <sup>5/8"</sup> HEXAGON MIX
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MIX 1  
(Plank 06+Plank 05+Plank 04)

COMFORT

775398

**NATURE MOOD**



MIX 2  
(Plank 03+Plank 02+Plank 01)

COMFORT

775399

<b>6 mm</b> 1/4" ↑↓	COLOR	SURFACE	<b>40x40</b> 15 <sup>3/4"</sup> x15 <sup>3/4"</sup> STRIPES MIX
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MIX 1  
(Plank 06+Plank 05)

COMFORT

775394

**NATURE MOOD**



MIX 2  
(Plank 01+Plank 02)

COMFORT

775395

<b>6 mm</b> 1/4" ↑↓	COLOR	SURFACE	<b>32,5x45,6</b> 12 <sup>4/5"</sup> x18" FRENCH HERRINGBONE MIX
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MIX 1  
(Plank 05+Plank 06)

COMFORT

775396

**NATURE MOOD**










MIX 2  
(Plank 01+Plank 02)








COMFORT

775397

**GRES FINE PORCELLANATO**FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

PEZZI SPECIALI/SPECIAL TRIMS/PIÈCES SPÉCIALES/FORMSTÜCKE/PIEZAS ESPECIALES

9 mm 3/8" ↑↓		COLOR	SURFACE	4,6x60 1 4/5" x 23 5/8"  battiscopa
<b>NATURE MOOD</b>		PLANK_01	COMFORT	775523
		PLANK_02	COMFORT	775524
		PLANK_03	COMFORT	775525
		PLANK_04	COMFORT	775526
		PLANK_05	COMFORT	775527
		PLANK_06	COMFORT	775528

6 mm 1/4" ↑↓		COLOR	SURFACE	4,6x60 1 4/5" x 23 5/8"  battiscopa
<b>NATURE MOOD</b>		PLANK_01	COMFORT	775523
		PLANK_02	COMFORT	775524
		PLANK_03	COMFORT	775525
		PLANK_04	COMFORT	775526
		PLANK_05	COMFORT	775527
		PLANK_06	COMFORT	775528

**Nelle operazioni di posa a listoni sfalsati, si raccomanda sempre di fare in modo che il lato maggiore della piastrella termini a circa un terzo della lunghezza di quelle accanto (posa sfalsata "a 1/3").** - When installing staggered strips, we recommend that the tile's longer side should always end at about one-third of the length of the tiles next to it ("1/3" staggered installation). - Lors de la pose des listels décalés, il faut toujours faire en sorte que le côté le plus grand du carreau se trouve à environ 1/3 de la longueur des carreaux d'à côté (pose décalée "à 1/3"). - Beim Verlegen der Leisten in versetzter Form ist zu beachten, dass die höhere Seite der Fliese immer circa bei einem Drittels der Länge der sich daneben befindlichen Fliesen abschließt ("Um 1/3" versetzte Verlegung). - En las operaciones de colocación de listones escalonados, se recomienda hacerlo siempre de forma tal que el lado mayor del azulejo termine teniendo alrededor de un tercio de la longitud de los contiguos (colocación escalonada "a 1/3").

**In relazione alle differenti tecnologie produttive l'accostamento di prodotti con spessori diversi potrebbe presentare delle disomogeneità, se ne sconsiglia pertanto l'abbinamento.** / Due to the different production technologies, contiguous installation of products with different thickness may give a non-homogeneous result. For this reason we do not recommend this option. / Vu que différentes technologies de production sont utilisées avec des épaisseurs différentes, des problèmes d'homogénéité pourraient se présenter, il est donc déconseillé de les poser ensemble. / Wegen unterschiedlicher Produktionstechnologien können die Fliesen mit verschiedenen Materialstärken optische Differenzen aufweisen. Von einem direkten Aneinanderlegen wird deshalb abgeraten. / Dadas las diferentes tecnologías productivas, la combinación de productos de diferentes espesores podría dar lugar a heterogeneidad, por lo que se desaconseja mezclarlas.

# CARATTERISTICHE TECNICHE

TECHNICAL FEATURES  
CARACTÉRISTIQUES TECHNIQUES  
TECHNISCHE EIGENSCHAFTEN  
CARACTERISTICAS TÉCNICAS

FLORIM OVERSIZE  
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<b>CE</b>
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<b>EN 14411:2012</b> <b>Dry-pressed ceramic tiles, with water absorption</b> $E_b \leq 0,5 \%$ , for internal and external walls and floorings

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 Para informaciones relativas a las especificaciones técnicas sobre la marca CE, chequear el sitio [www.florim.com](http://www.florim.com)

<b>CE</b>
<b>FLORIM Ceramiche S.p.A SB</b> Via Canaletto, 24 - 41042 Fiorano Modenese (MO) - Italia 09 <b>FLORIM 003</b>
<b>EN 14411:2012</b> <b>Dry-pressed ceramic tiles, with water absorption</b> $E_b \leq 0,5 \%$ , for internal and external walls and floorings

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GRADO DI VARIAZIONE CROMATICA - DEGREE OF COLOUR CHANGE - DEGRE DE VARIATION CHROMATIQUE - GRAD DER FARBABWEICHUNG - GRADO DE VARIACIÓN CROMÁTICA

 <b>V1 LOW</b> THE LEAST AMOUNT OF SHADE AND TEXTURE VARIATION ATTAINABLE IN NATURALLY FIRED CLAY PRODUCTS. Prodotto Monocromatico Produit Monochromatique Einfarbiges Produkt Producto Monocromático	 <b>V2 MODERATE</b> LIGHT TO MODERATE SHADE AND TEXTURE VARIATION WITHIN EACH CARTON. Prodotto con leggera variazione cromatica Produit à légère variation chromatique Produkt mit leichter Farbnuance Producto con una pequeña variación cromática	 <b>V3 HIGH</b> HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON. Prodotto con marcata variazione cromatica Produit à variation chromatique accentuée Produkt mit ausgeprägter Farbnuance Producto con evidente variación cromática	 <b>V4 RANDOM</b> VERY HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON. Prodotto con forte variazione cromatica Produit à forte variation chromatique Produkt mit starker Farbnuance Producto con fuerte variación cromática
PLANK_01/02/03/04/05/06	GLACIER_TUNDRA_RAINFOREST	MOUNTAIN PEAK_RIVERBED	

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**Florim Ceramiche S.p.A. SB**

Via Canaletto, 24 /41042 Fiorano Modenese (MO) / T. +39 0536 840111 / F. +39 0536 844750 / [florim.com](http://florim.com)